

S.A. approves Northeast Corridor Revitalization Plan

The Northeast Corridor (NEC) Revitalization Plan was approved last week by San Antonio City Council in an effort to encourage reinvestment in the area.

Encompassing an area of approximately 1.8 miles, this plan focuses on two key commercial corridors: Perrin Beitel Road from Interstate 10 to Thousand Oaks Drive; and Nacogdoches Road from Thousand Oaks to O'Connor Road.

“This plan is a guiding document that articulates a new direction for the Nacogdoches and Perrin Beitel Corridors,” said Michael Taylor, interim assistant director for San Antonio's Department of Planning and Community Development.

The NEC Revitalization Plan includes seven major goals that are organized into four basic categories: Organization, design, marketing, and business development. The goals articulate a new direction for the NEC that remakes the corridor into a more sustainable place.

“Approval of this plan is outstanding news for the businesses and neighborhoods on or near the corridor,” said District 10 City Councilman Mike Gallagher. “I sincerely appreciate the support of my fellow council members in getting our revitalization effort started. These improvements are long overdue and will have profound and positive effects throughout this section of San Antonio.”

Outlining a place-based program of service delivery enhancement, tactical partnerships and targeted investments, the primary goal of this project, officials said, is to restore vitality to the area by activating vacant and underutilized properties, re-establishing community-serving retail and service businesses, and improving the appearance of buildings, signs, and parking lots.

Implementation of the plan started with a landscape beautification campaign now under way. A second business development meeting is scheduled for late August, and the city is pursuing a dedicated source of funding for future corridor improvements.

For plan details, visit www.northeastcorridorsa.com.

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